

THE EDITING CHECKLIST

TRANSFORM YOUR DIGITAL PHOTOS INTO BIG PRINTS

Hi, we're Clemens and Ivan, and the co-founders and creators of Xpozer, a company dedicated to helping you get the most out of your photos. We work with photographers around the globe and hear regularly how big, printed photos enhance the photography experience.

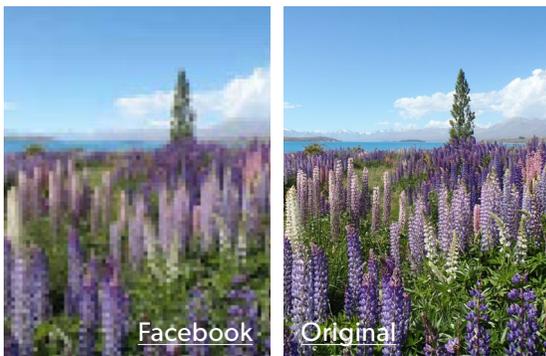
Yet going from a digital photo to a big photo print isn't always as simple as it sounds. From years of experience editing and printing big photos, we know what you need to watch for and what to do about it.

That's why we've created this practical Editing Checklist. It makes transforming your digital photos into stunning, big photo prints easier than ever before!

Start using this checklist today and get the most out of your photos for years to come,

Ivan & Clemens
Founders of Xpozer





1. USE ORIGINAL PHOTO

Make sure you're using the original photo, saved as a jpg at the highest quality for printing (not one you've shared on Facebook or Whatsapp).



2. CHOOSE YOUR FAVORITE

Choose a photo that fits in your home and makes you happy. The colors fit your interior and it makes you feel something or tells a story.



3. STAY SHARP!

Set your photo to 100% and make sure that photo's subject is sharp. If it's a person or animal, check to be sure that their eyes are sharp.



4. KEEP HORIZONS STRAIGHT

A slanted horizon can make your whole photo look crooked on the wall. Edit it straight by using the rotate or crop tool on any editing program.



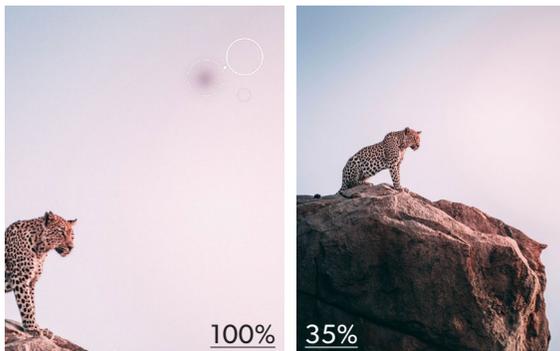
5. RESIZE FOR YOUR SPACE

Select the print size you want (shape and how big) and resize your photo to fit that size.



6. CROP IT LIKE IT'S HOT

Focus on the story you're trying to tell by cropping out distracting objects.



7. REMOVE UNWANTED SPOTS

With your photo at 100%, scan for imperfections like spots or blemishes. Use a spot remover tool to get rid of them.



8. SELECT BEST PRINT OPTION

Consider print quality, ease of display and price when looking at your options. Xpozer is a great new choice beyond canvas, metal and acrylic.

XPOZER

READY TO GET YOUR PHOTOS ON THE WALL WHERE YOU CAN ENJOY THEM EVERY DAY IN REAL LIFE? DISCOVER ALL THE POSSIBILITIES.

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